

Grantee Information

ID	5133
Grantee Name	KOJB-FM
City	Cass Lake
State	MN
Licensee Type	Local Authority

6.1 Telling Public Radio's Story

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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KOJB engages the public with local programming and local announcements and educational components such as the Ojibwe phrase of the day in an effort to spark interest in revitalizing the Ojibwe language. KOJB is on-the-air 24/7. We provide a live morning show during the week which provides up to the minute national, state and local news, weather and community announcements. We also provide information for weather related announcements, cancellations and closures due to weather, and severe weather information.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KOJB provides a community calendar of events for the listening area. These announcements are free to the public to place on the calendar, and are announced daily on the morning show. KOJB covers sports for the local schools, special events for the community, and other happenings inviting community participation. Also, KOJB staff participate in the production of Minnesota Native News - a news segment for public radio available throughout the state of Minnesota on various AMPERS stations.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Through the Minnesota Arts and Cultural Heritage grants, local programming is produced for the community, such as "Learning the Ojibwe Language", "The Ojibwe Way of Life", "Traditional Medicines", "History of Leech Lake", and "Environmental Voices". These programs offer education in the way of learning the history of the area, etiquette during ceremonies in the Native American Culture, learning the language, learning uses of local plants/vegetables for healing purposes, and environmental impacts on the Leech Lake Reservation. These programs and are available on the air and online.

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

KOJB broadcasts on a daily basis "The Ojibwe Phrase of the Day" for listeners during the week (Monday through Friday) to provide a brief lesson in Ojibwe to the area. These phrases are provided by members of the community. In addition, KOJB broadcasts various church programs on Sunday mornings, including: "Songs of the Native American Church from 6A – 7A, The Story Teller from 8A to 8:15A, "Chippewa Bible Broadcast" at 11A, Ojibwe hymns following the broadcast until 11:30A, and the "Time for Jesus" program from the Rosebud Sioux Nation. Some programs and hymns are broadcast in Ojibwe for the elders and those interested in the area who may be homebound and unable to attend local church services.

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5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

This grant ensures that KOJB is on the air and has the necessary staff to provide information to the listening area.

Comments

Question	Comment
No Comments for this section	